

# LIVE IT UP WITHOUT LIGHTING UP

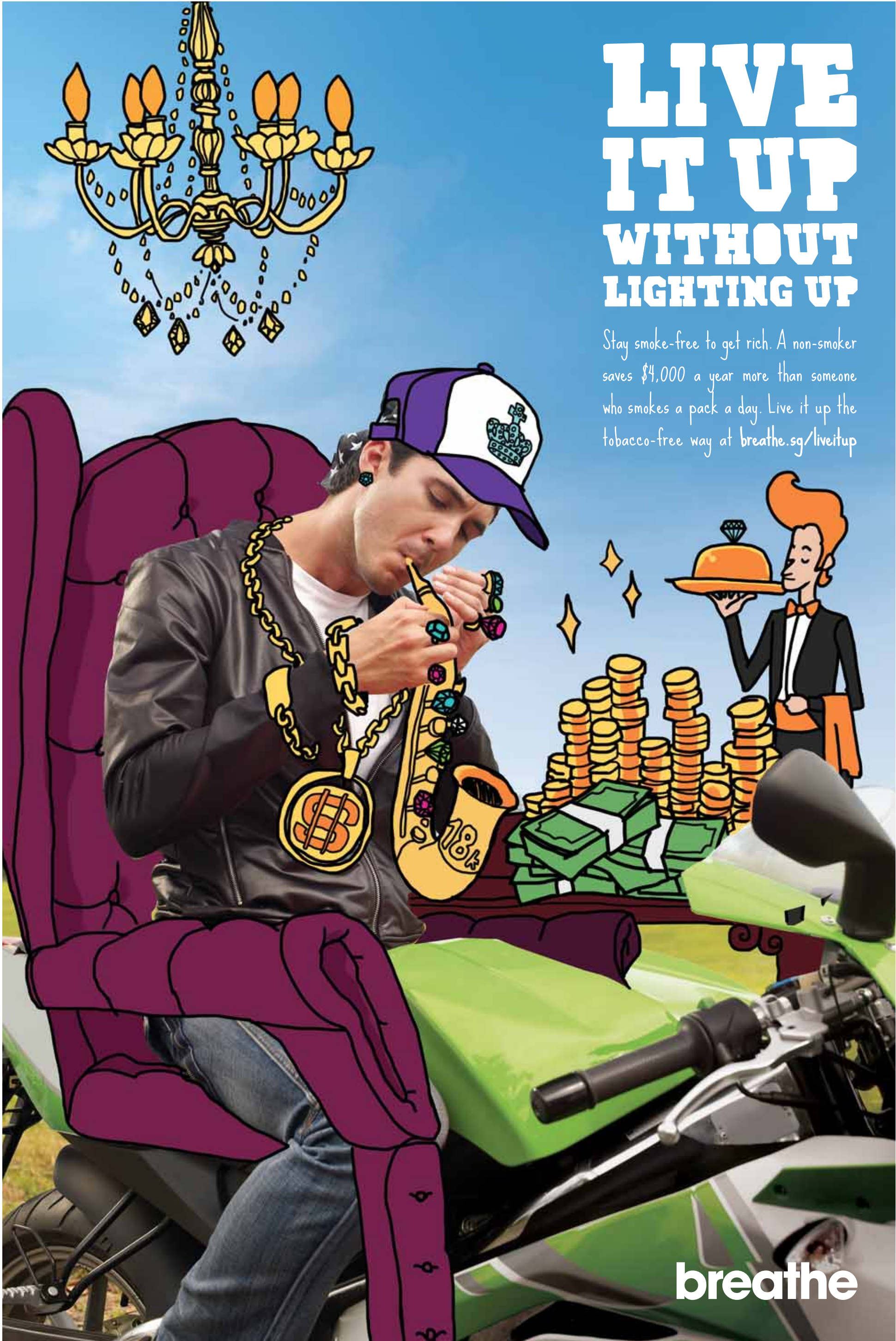
Stay smoke-free to stay fit. Non-smokers tend to be physically fitter than smokers. Live it up the tobacco-free way at [breathe.sg/liveitup](http://breathe.sg/liveitup)

breathe



Job No.	ZHPBZZD00128EX	Trim Size	1200w x 1800h mm	Media	Clear Channel 6 Sheet	Approved by	Creative Director	Designer (M)	Chinese Copywriting	English Copywriting	Account Servicing	Production	Studio	Client
Artist (M)	Bec/EL	Bleed Size	0000x0000mm	Scale (A/W)	1:1	Signature								
Date (A/W)	29/April/2010	Colour	4C	Type Area	0000x0000mm	Appr. Date								





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Stay smoke-free to get rich. A non-smoker saves \$4,000 a year more than someone who smokes a pack a day. Live it up the tobacco-free way at [breathe.sg/liveitup](http://breathe.sg/liveitup)

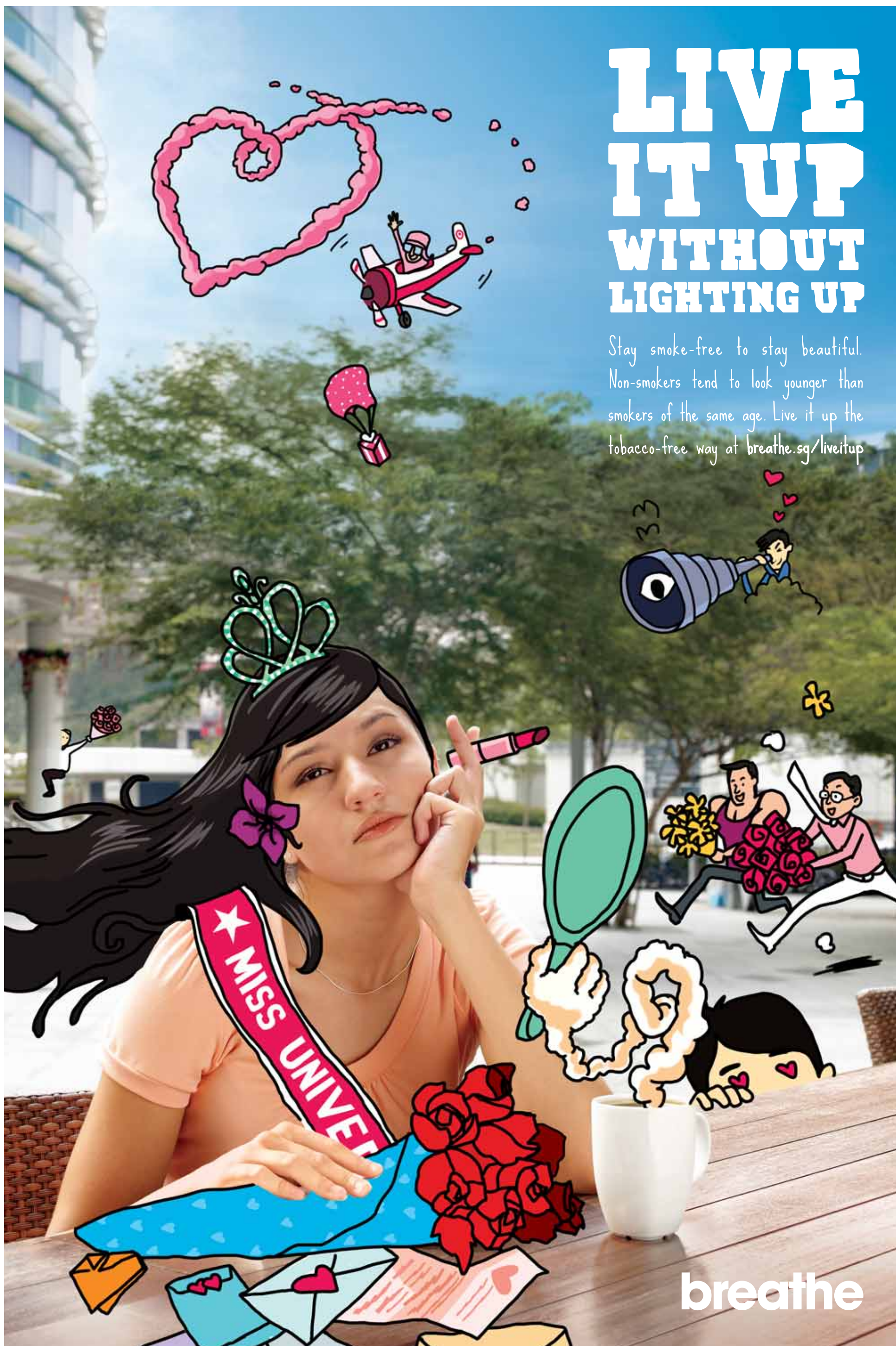
breathe



REDWORKS

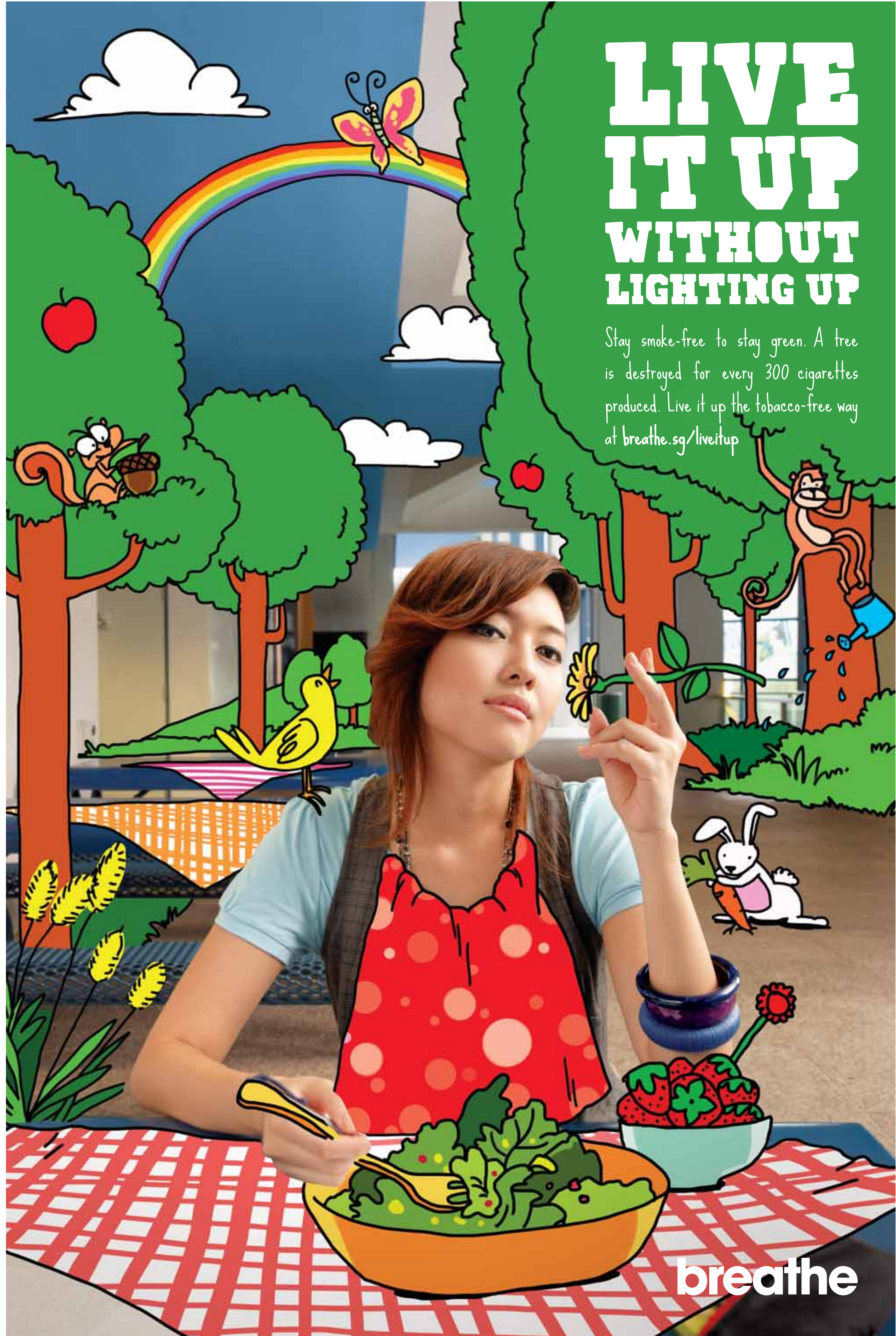
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Stay smoke-free to stay green. A tree is destroyed for every 300 cigarettes produced. Live it up the tobacco-free way at [breathe.sg/liveitup](http://breathe.sg/liveitup)

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