


The Shepherd Neame Brewery in Kent launched “Spitfire” ale and enjoyed a good marketing run from 1997-2005 with “themed” adverts – and it’s a good pint as well.




Spitfire is a trade mark of The BTL Group



**Rotten luck.
Johnny's landed
in the drink.**

The **BOTTLE of BRITAIN**

www.shepherdname.co.uk



Clear skies since 1945.



The **BOTTLE of BRITAIN**

www.shepherdname.co.uk



Bandits at 6 o'clock

The BOTTLE of BRITAIN

www.shepherdsonline.co.uk



Not for Schlossers, Wagners & Kuntz.

www.shepherdsonline.co.uk

The BOTTLE of BRITAIN



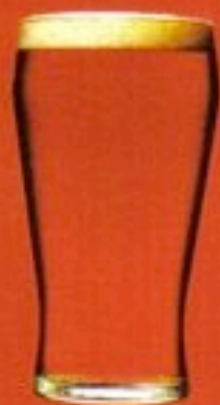
www.shophardens.co.uk



The BOTTLE of BRITAIN

www.shophardens.co.uk

19:39



19:45



The BOTTLE of BRITAIN

Don't mention the v



www.shepherdname.co.uk

The BOTTLE of BRITAIN

**Downed all
over Kent, just like
the Luftwaffe.**



♂ BOTTLE & BRITAIN

www.bottleandbritain.co.uk



**Two
more pints
please.**



**Rear gunners drink
lager shandy.**



www.bottleandbritain.co.uk

♂ BOTTLE & BRITAIN

Goering. Goering. Gone.



www.shepherdneame.co.uk

The BOTTLE of BRITAIN

No nazi aftertaste.

www.shepherdname.co.uk

The BOTTLE of BRITAIN



First left, then third reich.



DUKE OF
WELLINGTON

www.shepherdname.co.uk

The BOTTLE of BRITAIN



No Fokker comes close.



www.shepherdneame.co.uk

The BOTTLE of BRITAIN

**Not for
Messrs
Schmidt.**



The BOTTLE of BRITAIN
www.shepherdson.com.co.uk



The BOTTLE of BRITAIN
www.shepherdson.com.co.uk

**Beware of
enemy
infiltration.**



The **BOTTLE of BRITAIN**

www.shepherdneame.co.uk

**Get rid of
unsightly
steins.**



The **BOTTLE of BRITAIN**

www.shepherdneame.co.uk

Target Identification



Ours



Theirs



www.spitfirebeer.co.uk

JS BOTTLE LABS LTD

How to make a sauerkraut.

Mention the war.

www.shepherdname.co.uk

The BOTTLE of BRITAIN



Food page

We're still waiting for that first German sitcom to reach our screens.

www.shepherdname.co.uk

The BOTTLE of BRITAIN



TV page

**Have the sunbeds.
We're going to the bar.**



www.chickenfranks.co.uk

A BOTTLE OF BRITAIN

**Votz zo funny about
zeez posters?**



www.chickenfranks.co.uk

A BOTTLE OF BRITAIN



“Relax Smudger, it’s one of ours.”

The **BOTTLE** *of* **BRITAIN**

www.shepherdneame.co.uk



You started it.



The **BOTTLE** *of* **BRITAIN**



The **BOTTLE of BRITAIN**

www.shepherdname.co.uk

The beer to end all beers.



The **BOTTLE of BRITAIN**

www.shepherdname.co.uk